



PARTNERSHIP PROSPECTUS

IEEE Technology and Engineering Management Society's (TEMS) 2020 International Conference (TEMSCON 2020) will be held at the Embassy Suites by Hilton in Livonia Michigan on June 3-5, 2020. TEMSCON 2020 will bring together 200+ engineering leaders, researchers, educators, innovators, entrepreneurs, and students to gather at the conference to help advance the understanding and the state of practice related to successful technology and engineering management from around the world and focuses on the art and science of management and leadership driving innovation and change.

The greater Detroit area has a long history as a hub for engineering and manufacturing automobiles. With the ever-accelerating progress on innovation and a push for market-ready automated, connected and electrified vehicles, Detroit remains the heart of the automotive industry. Southeast Michigan has also diversified its economic base in emerging technology areas including information technology, health care and biomedical, power and energy, advanced manufacturing, and higher education and research. The conference provides a venue where different points of view interact to yield new understanding and ideas on leading innovation as well as the future of technology and engineering management.

TEMSCON 2020 topics:

- **Innovating in rapidly changing markets (e.g. biotech and health care, manufacturing)**
- **Leading and managing innovation and transformation**
- **Adopting new technologies: challenges and risk mitigation**
- **Management of in-vehicle software versions and interoperability among different vehicle ages & brands**
- **Understanding trends and applicability of new technologies**
- **Leveraging enterprise data, e.g., successful use of AI, analytics, blockchain, IoT**
- **Leading societal change, e.g., mobility, intelligent transportation, health care, public policy**
- **Enhancing industry, university, and/or government collaboration**
- **Developing personal skills for leading innovation initiatives**

TEMSCON 2020 provides an incredible opportunity for your organization to

- **develop** your engineers and technical managers
- **ignite new ideas** in product and solutions
- identify **best practice** for your engineering solutions
- **spot funding** opportunities in engineering and technology fields

Sign up today for one of the many opportunities listed [here](#) or [contact us](#) (see contact information below) to discuss a package customized to your company's needs!



PARTNERSHIPS

BENEFITS	Platinum \$5,000+	Gold \$3,000+	Silver \$1,000+	Bronze \$750+
Brand featured on <i>Thank You</i> sign and print ads	✓	✓	✓	✓
Onsite exhibit presence	Exhibit table Premier location	Exhibit table	Exhibit table	Exhibit table
Full Conference Registration Passes (3-6 June)	Three (3) full conference registrations	Two (2) full conference registrations	One (1) full conference registrations	One (1) full conference registrations
Corporate Conference Discount	15%	10%	10%	10%
Link to your corporate site from conference site	✓	✓	✓	✓
Conference bag insert	✓	✓	✓	✓
Advertisement in Conference Program	Full page, color	½ page, color	½ page, color	
Complimentary copy of attendee list	✓			
Banquet Tickets (4-June)	Three (3) tickets	Two (2) tickets	One (1) ticket	



EVENT PARTNERSHIPS

**Choose from the options below based on your level of partnership.
Customized options are also available.**

Lunch
\$3,500
(1 available)

Increase your visibility. Place your company logo front and center as attendees enjoy lunch with their peers. Includes Engage level benefits identified in above table.

- Partnering organization may present brief remarks
- Partnering organization receives a table for ten
- TEMSCON 2020 will setup, prepare signs and order food

Power Breaks
\$2,000
(2 available)

Increase your visibility. The breaks are located within the Exhibit Space. Includes Engage level benefits identified in above table.

- Partnering organization to provide logo
- TEMSCON 2020 will setup, prepare signs and order food

Mobile App
\$1,000
(1 available)

App includes the conference agenda, attendee profiles, personalized scheduling, interactive maps and the ability to rate sessions.

- Partnering organization logo on application's home page
- TEMSCON 2020 will setup, prepare and coordinate logistics

Conference Lanyards
\$500
(1 available)

Lanyards will have the company logo printed.

- Partnering organization logo on the lanyards
- TEMSCON 2020 will setup, prepare and coordinate logistics

CONTACT

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